

СОЮЗ  
ДИЗАЙНЕРОВ  
РОССИИ  
ASSOCIATION  
OF DESIGNERS  
OF RUSSIA

National  
Design  
Institute





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Rector of National Design Institute,  
Professor, Doctor of Arts  
Yuri V. Nazarov

## «DESIGN IS THE PROFESSION OF YOUNG LEADERS»

On behalf of the Administration of National Design Institute I'm glad to welcome You on these pages. Our Institute was founded in 1999 by two well-known non-governmental organizations: Association of Designers of Russia and the Guild of Art Design of Moscow Union of Artists. Another founders were Vice-Rector of our institute, professor Alexander V. Soifer and its Rector, professor Yuri V. Nazarov.

Over the years, our Institute joined the group of leaders of the Russian design education, as evidenced by numerous governmental prizes, diplomas and awards.

All our graduates are fully employed. I would like to emphasize our competitive advantages:

- 1.** National Design Institute has a perpetual State license and Certificate of state accreditation until 2018;
- 2.** Our Institute is among the only five Russian educational institutions having the certificate of CUMULUS, the International Association of Universities of art, design and media;
- 3.** The Institute's teaching staff consists of prominent Russian teachers and practicing designers with all knowledge and skills necessary for the modern designer in a professional work;



- 4.** Theoretical and practical training of students is carried out by five doctors of arts, doctor of philosophy, doctor of philological Sciences, doctor of technical Sciences, several reputable candidates of Sciences, professors and associate professors;
- 5.** The Institute is strongly supported by its founder organizations: both Association of Designers of Russia and the Guild of Art Design of Moscow Union of Artists. This is reflected in the personnel, organizational and material support;
- 6.** The Institute has various levels of education: Children's art Studio, Sunday art school, vocational secondary education, baccalaureate, specialist, master degree, doctoral degree, second higher education, additional education;
- 7.** Our Institute has three computerized classrooms equipped up to modern standards;
- 8.** We have special workshops for modeling, ceramics and glass;
- 9.** There is the possibility of implementing an individual training program;
- 10.** The Institute offers a choice of annual, semester and monthly tuition fee;
- 11.** The student can choose between full-time, part-time and correspondence forms of training;
- 12.** For those who already obtained a first higher or average vocational education, the Institute offers training in an accelerated program with the compilation of individual study plan;
- 13.** The Institute has agreements on international cooperation and mutual exchange of students and teachers with two Universities in Astana (Kazakhstan), L'ecole de Design (Nantes, France), SPD (Milan) and the JD Institute of Fashion Technology in Bangalore (India);
- 14.** In 2016-2017 academic year the Institute provides 8 state-funded places for the bachelor in design;
- 15.** The Institute annually awards several scholarships of the Ministry of culture of the Russian Federation to the most distinguished students and teachers;
- 16.** Students who successfully complete the Institute's course of study are marked with a Certificate of the Union of Designers of Russia;
- 17.** Most successful students get discounts for tuition fees.

## THE «DESIGN» DEPARTMENT THE «COSTUME DESIGN» STUDIO

The studio of costume design prepares specialists of wide profile in the field of design, modeling and professional manufacturing of clothes, skilled enough to work both for mass production and individual customers.

The themes for training and graduation projects of the Studio are focused on the development of socially significant themes as close as possible to the real needs of the society. The learning process is based on the functional analysis as well as image-associative approach in the design of the clothing, wide use of innovative materials and technologies. The collections developed by our students under the guidance of skilled tutors have repeatedly become winners of national and international competitions and specialized exhibitions.

As a result graduates of the Studio of costume design are welcomed members of the leading design studios and companies.



Anna Gasimova,  
Alyona Silkina

Graduation project

The “Arcis” collection, 2015

Tutor T.S.Vasilyeva





Anna Gasimova,  
Alyona Silkina

Graduation project

The “Arcis” collection, 2015

Tutor T.S.Vasilyeva

Anna Gasimova,  
Alyona Silkina  
Graduation project  
The “Arcis” collection, 2015  
Tutor T.S.Vasilyeva





Национальный  
Институт  
Дизайна



Svetlana Solovyova

4th year

Collection of youth  
clothing based on the  
Charles Spencer Chaplin's  
movie «The Gold Rush»,  
2014

Tutor T.S.Vasilyeva







*Jafer*

## THE «DESIGN» DEPARTMENT THE “INDUSTRIAL DESIGN» STUDIO

The contemporary design affects almost all spheres of human activity, and sometimes we even do not bother to think about the origin of the objects surrounding us. Every useful thing has its own special function, shape and color. The task of the designer is to define and refine these parameters necessary for one's comfortable and harmonious interaction with the environment. The "Industrial Design" studio is Institute's versatile and promising training unit specializing on the wide range objects starting from pencil and up to an airplane. Our students are mastering the skills of composition and analysis, of modeling and production technologies. The existence of well-equipped workshop gives them the possibility to work with real constructional materials. At the end of their training our graduates can successfully compete in the field of industrial, environmental and graphic design.

Zoya Lantsova

Graduation project

The sleeping capsule  
for the departure lounge  
of Sheremetyevo  
international airport, 2015

Tutor J.A.Ambrosevich

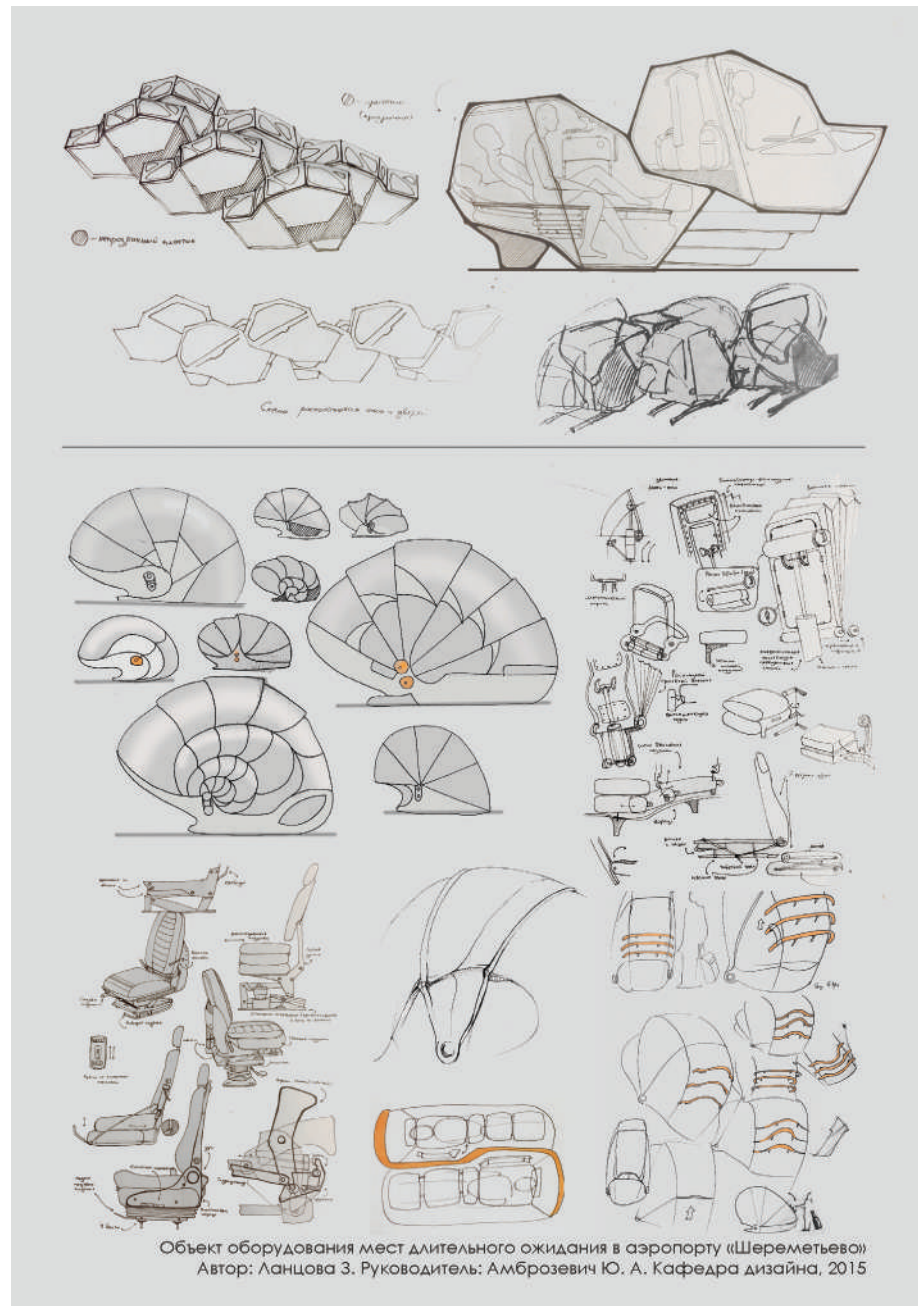


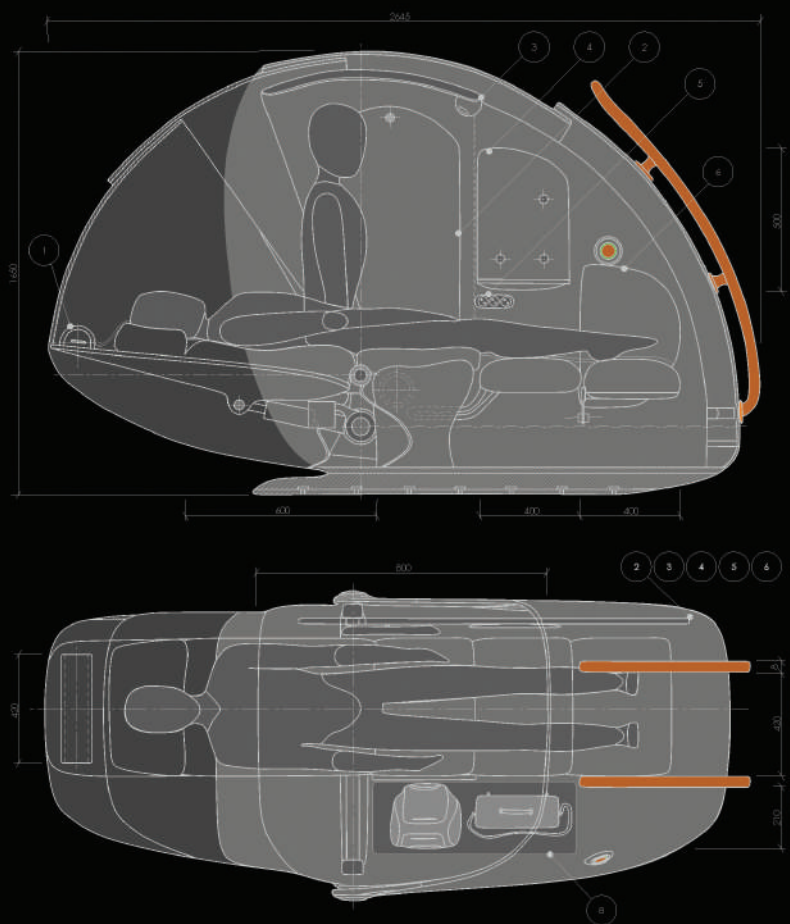
Zoya Lantsova

Graduation project

The sleeping capsule  
for the departure lounge  
of Sheremetyevo  
international airport, 2015

Tutor J.A.Ambrosevich





M 1:5

#### ЭКСПЛИКАЦИЯ

- |  |                            |
|--|----------------------------|
| 1 - РОЛЛИК СО СМЕННЫМИ ПРОСЛЫНКАМИ                                 | 5 - РОБЕКИ                 |
| 2 - УПАКОВАННЕ С РЕШАЛКОЮ ДЛЯ ВЕРНЕЙ СІДЭЛЫ                        | 6 - СПІДНАЯ ПОДУШКА        |
| 3 - ВЕРНЯЯ ПАНЕЛЬ СО ВСТРОЕННЫМ СКЕЛІВНЫМ, ЗЕРАКАМ І КОНДЫСІОНЕРАМ | 7 - МАЛІТЛІВЫЙ ЗАМОК       |
| 4 - СПІДНАЯ СТОЛ   | 8 - МЕСТО ДЛЯ РУЧНОЇ КЛАДІ |

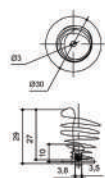
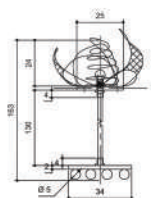


Anna Hrustalyova

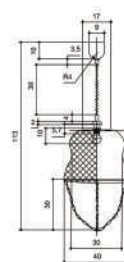
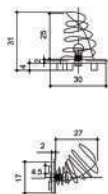
3rd year

Blits table lamp, 2014

Tutor I.G.Batalov



M 1:10



В 2014 ГОДУ ПРОЕКТ БЫЛ ПРИЗНАН ЛУЧШИМ  
СТУДЕНЧЕСКИМ ПРОЕКТОМ В ОБЛАСТИ СВЕТОВОГО  
ДИЗАЙНА НА МЕЖДУНАРОДНОМ КОНКУРСЕ  
"РОССИЙСКИЙ СВЕТОДИЗАЙН - 2014"



Evgeni Sheludyakov

5th year

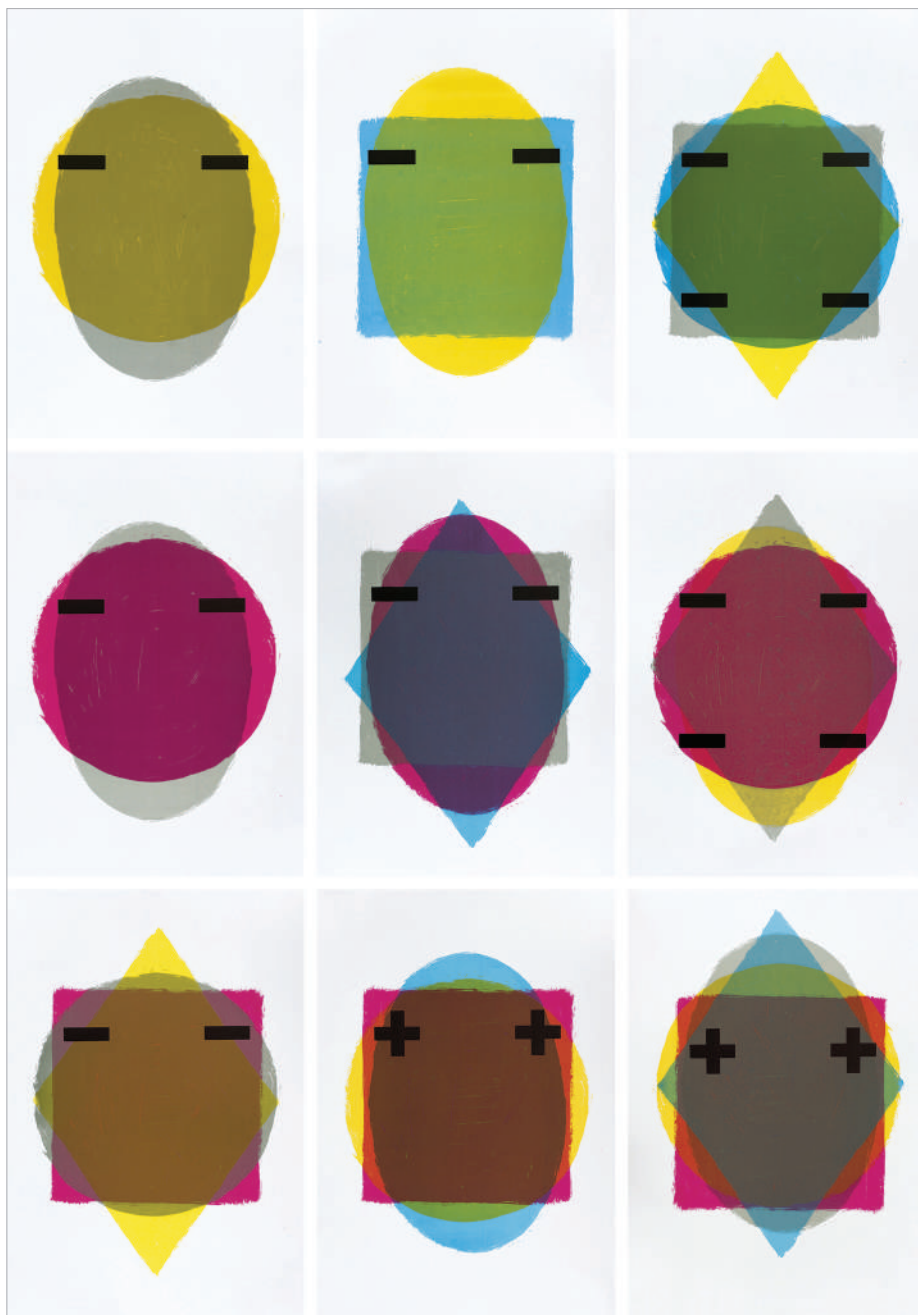
Atom audio system, 2015

Tutor I.G.Batalov

## THE «GRAPHIC DESIGN» DEPARTMENT

The profession of graphic designer is much in demand nowadays. Thousands of professionals are working in design offices, publishing houses and advertising agencies. Our aim is to prepare such professionals who would proudly say that they graduated from the National Design Institute. It is this goal that drives us year after year to form a highly professional staff of teachers who are able to share their practical experience to young talents, to ensure the highest level of knowledge. The main aim of the innovative character of our bachelor's program is to expand current profession as a humanitarian, socially relevant artistic and design activities in order to create an efficient communicational environment and to improve the visual culture of the digital age using creative thinking and creative experiments in graphic design, media and design education.





Michail Prosvirnin

3rd year

New Suprematic  
Portraits, 2015

Tutor N.V.Schtok

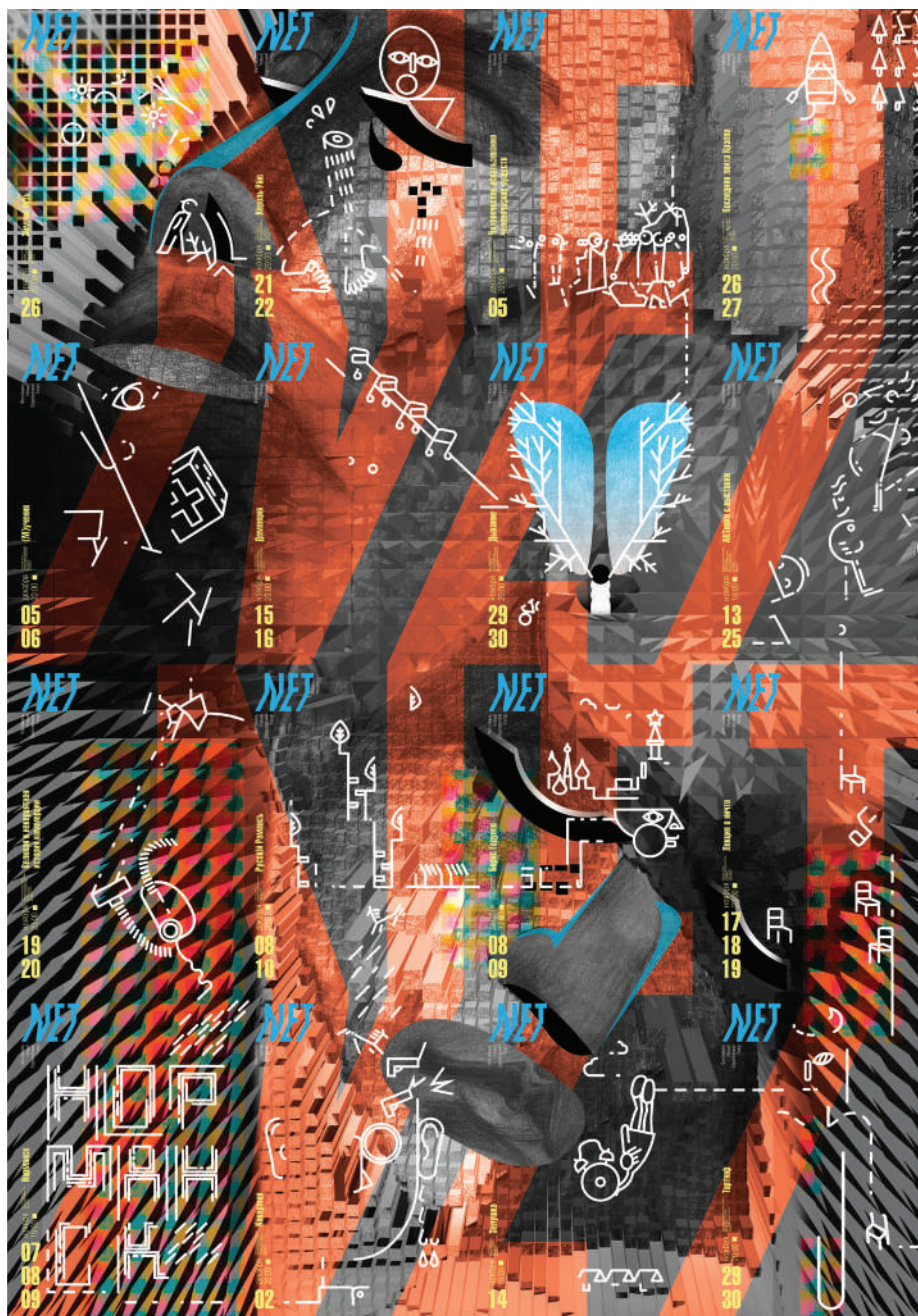
Ekaterina Cherevatenko

Graduation project

The illustrated edition  
of “Dandelion Wine”  
by Ray Bradbury, 2015

Tutor S.L.Soltan





Madonna Gevorkyan

Graduation project

The posters set for the  
NET theatre festival in  
Moscow, 2015

Tutor S.L.Soltan

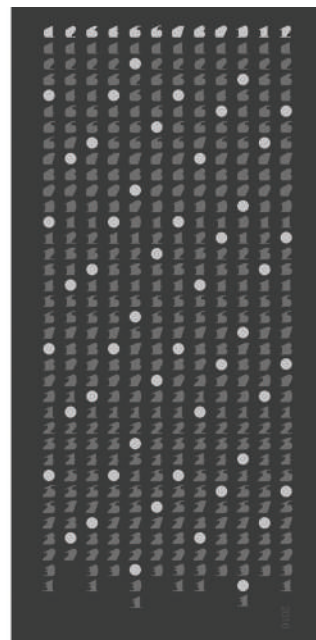


Tatyana Sergienko  
 Graduation project  
 Individual random fonts  
 for calendars, 2015  
 Tutor O.G.Chekina



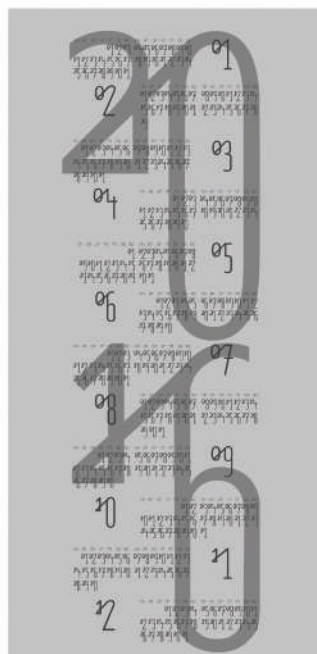
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 5 6 7 8 9 0 1  
 2 3 4 5 6 7 8  
 9 0 1

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 5 6 7 8 9 0 1  
 2 3 4 5 6 7 8  
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0 1 2 3 4 5 6 7  
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 5 6 7 8 9 0 1  
 2 3 4 5 6 7 8  
 9 0 1

0 1 2 3 4 5 6 7  
 8 9 0 1 2 3 4  
 5 6 7 8 9 0 1  
 2 3 4 5 6 7 8  
 9 0 1





Natalya Anisimova

Graduation project

Design

for an wine brand, 2011

Tutor S.L.Soltan





Valeria Lyanka

Graduation project

The posters  
set "Lyanka", 2015

Tutor E.P.Taborisky





Anna Deduh

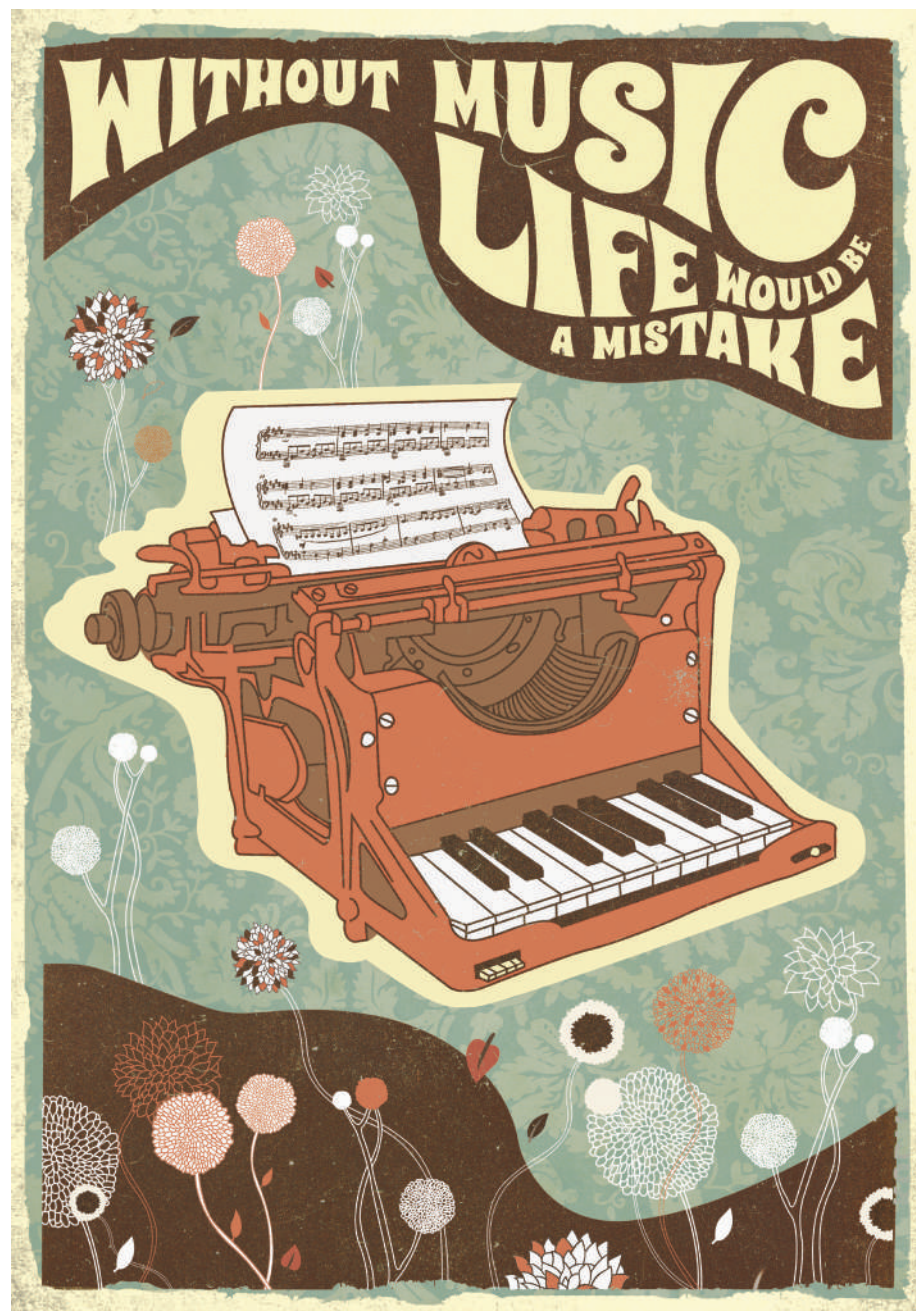
4th year

Design of an calendar,  
May, 2015

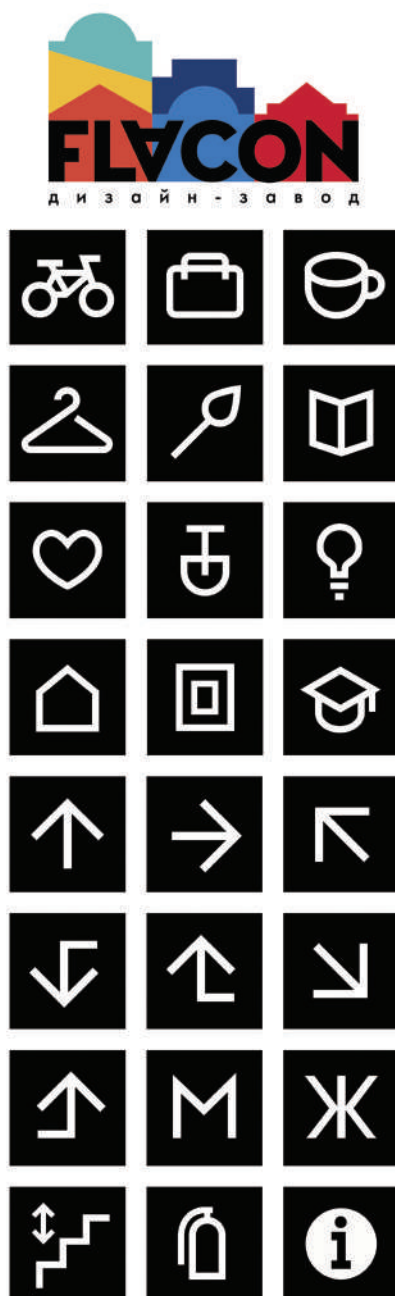
Tutor E.P.Taborisky



Larisa Gareishina  
Graduation project  
Janis Joplin's songs  
compiltion. Poster, 2013  
Tutor O.G.Chekina







Xenia Grechishkina

Graduation project

The system of visual navigation for Moscow art factory "Phlacon", 2014

Tutor E.P.Taborisky

## THE «ENVIRONMENTAL AND INTERIOR DESIGN» DEPARTMENT

The educational program of that department helps the future specialist to understand main principles of formation of residential and public spaces depending on the functional and artistic purposes, as well as methods and means to improve the expressive and compositional characteristics of environmental objects and interiors. The student learns to perform design tasks on all stages of project starting from preliminary analysis and up to final design ready to implement the project idea into real life.

Training runs on two related disciplines: "Environmental Design" and "Art of interior". The learning course includes the design of simple equipment such as small urban objects as well as sophisticated projects of residential and public interiors.

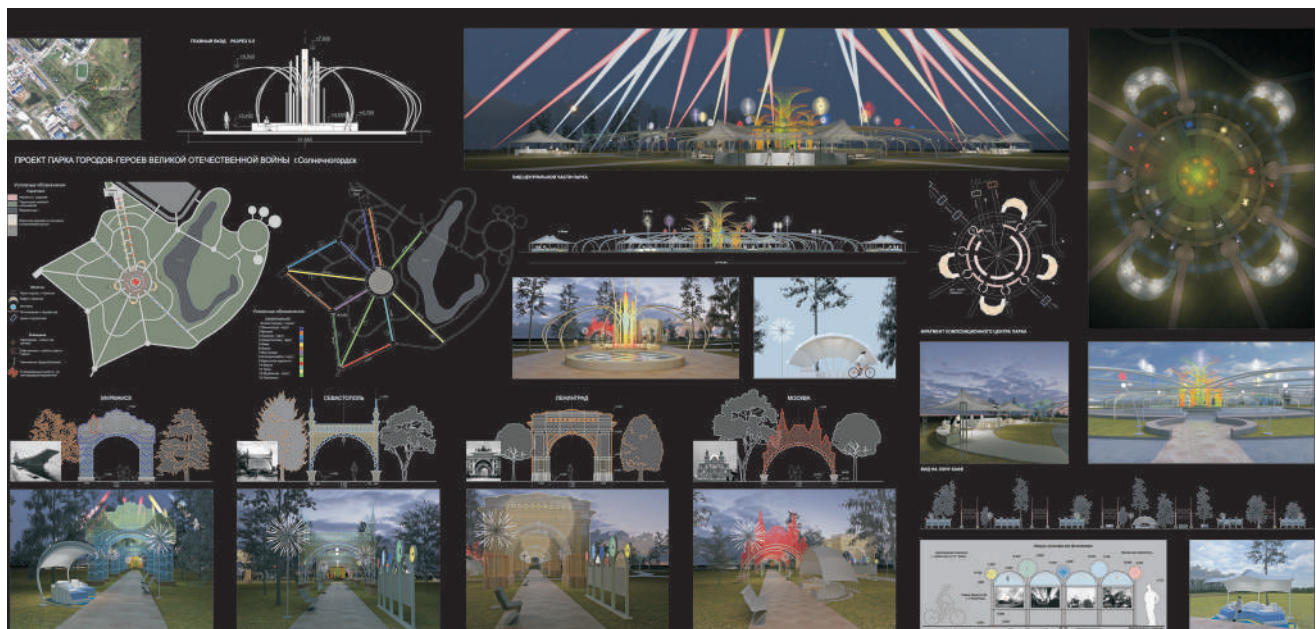
Our graduates are demanded in architectural, design and construction companies including ones specializing in landscape design.

Inna Kadomtceva

Graduation project

Park dedicated to Hero-Cities of the WWII, 2014

Tutor S.B.Gerasimova



Anastasia Kuvshinova

Graduation project

Park zone on the site close  
to the Big Moscow Circus,  
2013

Tutor I.V.Bakalova



ПРОЕКТ ГОРОДСКОГО ПАРКА НА ТЕРРИТОРИИ БОЛЬШОГО МОСКОВСКОГО ЦИРКА





Alyona Nesterova

6th year

The interior concept  
of the room for two boys,  
2015

Tutor S.B.Gerasimova

# КОНЦЕПТУАЛЬНОЕ РЕШЕНИЕ ИНТЕРЬЕРА ДЕТСКОЙ КОМНАТЫ ДЛЯ ДВУХ МАЛЬЧИКОВ



ОБЩАЯ ПЛОЩАДЬ ПОМЕЩЕНИЯ 42, 7 КВ.М.



Для интерьера детской комнаты был выбран скандинавский дизайн. Экологичная паркетная доска, светлая мебель придают интерьеру комфортную и уютную атмосферу. В детской нет ничего лишнего. Игрушки выполняют не только свою игровую функцию, но и являются предметами интерьера в стиле общего пространства. Деревянная кровать, шкафы и диван в образе домиков, были созданы специально для данного интерьера детской. Образ "дома" для мебели выбран не случайно, ведь дом - это самое безопасное место на земле, это пространство свободы, где можно творить, разрушать, и создавать вновь. Интересы и увлечения детей так изменчивы поэтому, главной задачей было создать нейтральное пространство, творческую площадку, которая будет меняться и расти вместе с детьми.



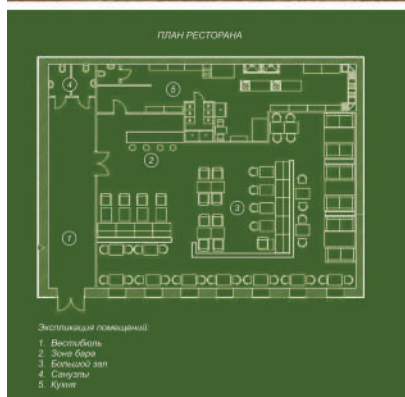
Maria Talyanova

3rd year

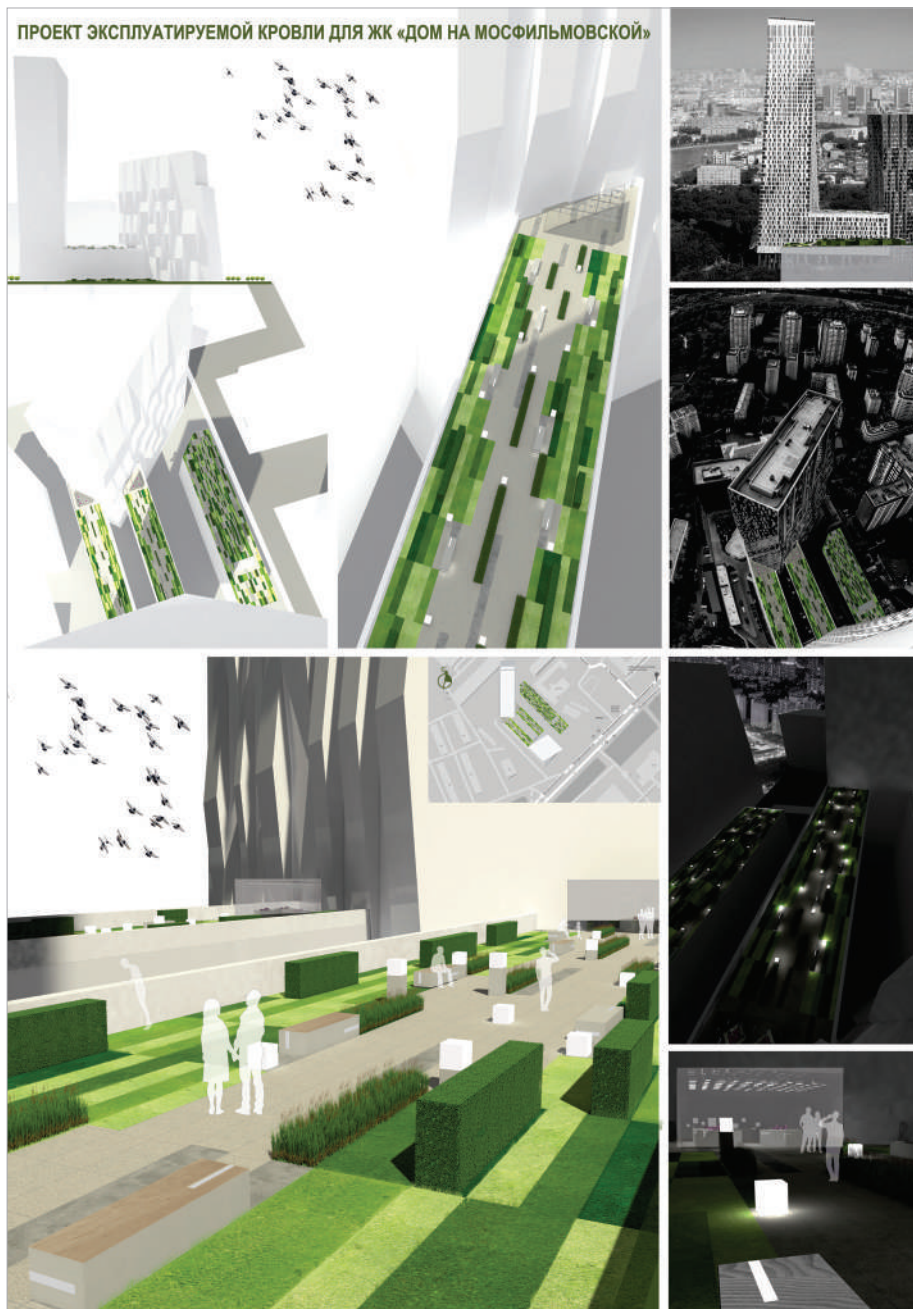
Museum of Russia's  
modern history,  
entrance hall, 2015

Tutor S.B.Gerasimova

Anna Prihotko  
5th year  
Interior design  
for an restaurant, 2015  
Tutor I.V.Bakalova







Olga Komarenko

4th year

The concept of recreational  
zone on the roof  
of an highrise apartment  
building, 2015

Tutor I.V.Bakalova



Ekaterina Shulyakova

4th year

Interior design  
for an restaurant, 2015

Tutor I.V.Bakalova



ПРОЕКТ ИНТЕРЬЕРОВ РЕСТОРАНА



## THE «ENVIRONMENTAL DESIGN AND DIGITAL GRAPHICS» DEPARTMENT

National Institute of Design has opened a new experimental Department of environmental design and computer graphics. Name of the Department is mostly conditional:

"Environmental design" means the design of both interior and exterior, landscape design, and the design of small architectural forms, "Computer graphics" is the main (but not only one!) way of implementing the design ideas of students and teachers of the Department. The experimental component of the learning program, working according to the standards of Russian higher education, is based at the same time on original author's programs.

The training program allows a new approach to the development of obligatory disciplines according to actual requirements, to the latest trends in the field of practical design.

The department sees its mission in the formation of a new model of design education aimed to educate thoughtful and responsible professionals fully integrated in the modern design process.

Galina Dyomina

6th year

The concept of an eco-  
educational centre, 2014

Tutors:

A.V.Soyfer,  
N.A.Kvasha,  
V.S.Vasyura





# ПРОЕКТ-КОНЦЕПЦИЯ СЕТИ ПАССАЖИРСКИХ ПРИЧАЛОВ РЕЧНЫХ ТРАМВАЙЧИКОВ НА МОСКВЕ-РЕКЕ



Olga Philippenko

6th year

The concept of landing stages for commuter ships on Moskva river, 2015

Tutors:

A.V.Soyfer,

V.S.Vasyura

Ludmila Komissarova

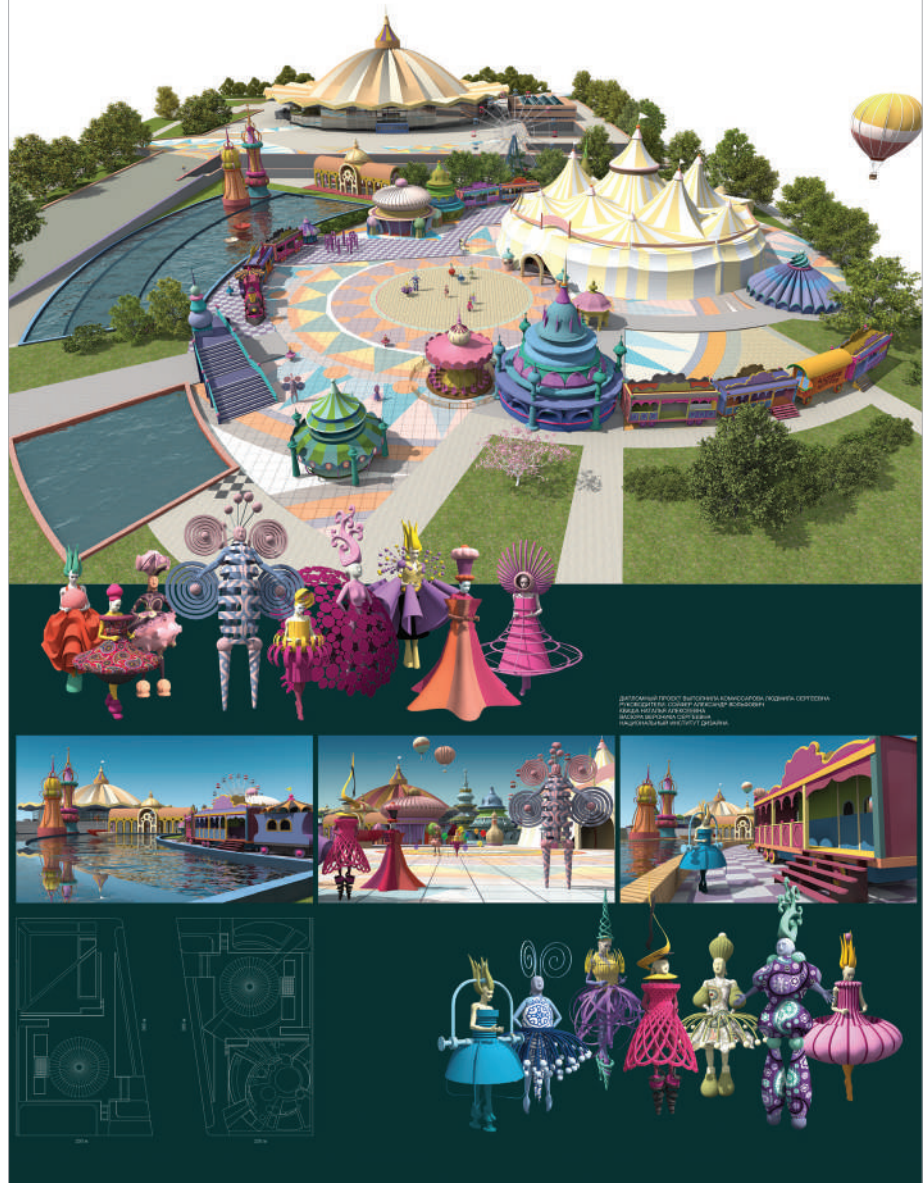
Graduation project

Re-construction of an park  
on the cite close to the Big  
Moscow Circus, 2014

Tutors:

A.V.Soyfer,  
N.A.Kvasha,  
V.S.Vasyura

**ПРОЕКТ РЕКОНСТРУКЦИИ И БЛАГОУСТРОЙСТВА ПАРКА  
У БОЛЬШОГО МОСКОВСКОГО ЦИРКА НА ПРОСПЕКТЕ ВЕРНАДСКОГО**





# КОНЦЕПЦИЯ РЕКОНСТРУКЦИИ УЛИЦЫ Г. МОСКВЫ «НОВЫЙ АРБАТ»



Darya Onohova

5th year

The conceptual development of Novy Arbat street in Moscow, 2013

Tutor A.V.Soyfer



The compilation of living,  
re-creational and office  
interiors, 2012-2015

3-6th years

Tutors:

A.V.Soyfer,  
O.A.Basilyuk,  
N.A.Kvasha,  
V.S.Vasyura



## THE «DRAWING AND PAINTING» DEPARTMENT

Academic painting and drawing still remain the disciplines that are directly affecting the formation of personality of future designer. Not a mechanical reproduction of the visible nature but consistent study of the laws of nature became the main and decisive factor of the educational process.

Our time is the time for bold experiments with form, style and composition.

Our teachers are experienced professionals, masters of easel and monumental painting.

They are facing a difficult task - to teach the student to see the world in all its diversity and complexity and to reflect this in his works. That means the ability to build form with color. The result should be not the blind copy but the creative reflection of nature using artistic ways and materials such as watercolour, gouache, tempera, acrylic, oil, paper, cardboard, canvas.

In February, May and July the students together with teachers are spending 10-14 days on plain airs in Montenegro, Crimea or Denmark. Short plein airs are held in Moscow and the Moscow region. The resulting works are exhibited at the National Institute of Design and in galleries of Moscow.

Anna Hrustalyova

3rd year

Puantelistic abstraction,  
2014

Tutor D.M.Evtushenko

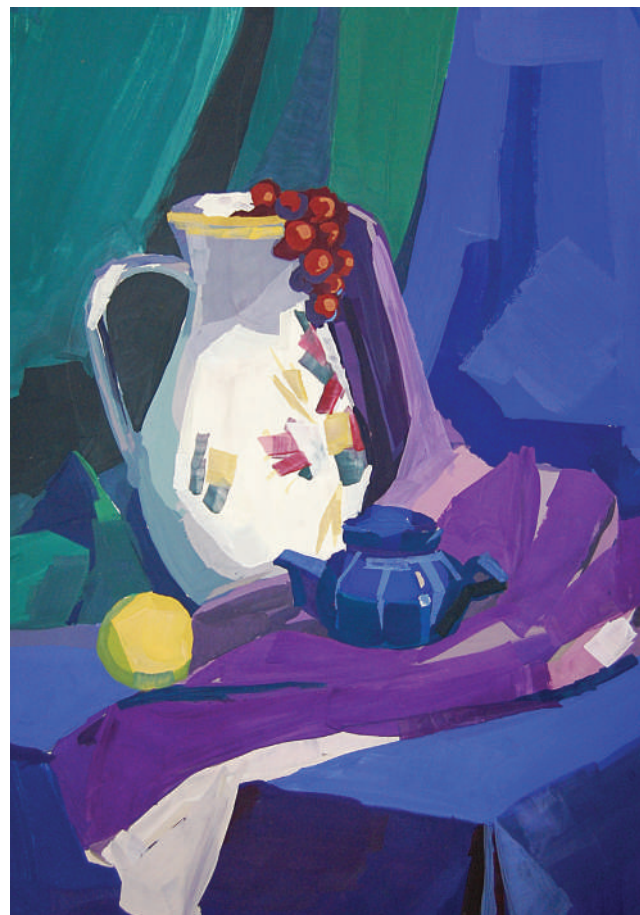


Elena Vasilyeva

3rd year

Still life, 2011

Tutor V.S.Dmitriev





Cyrill Vlasov

1st year

Plein air in Montenegro,  
2015

Tutor V.S.Dmitriev

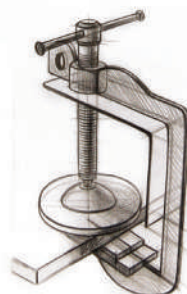
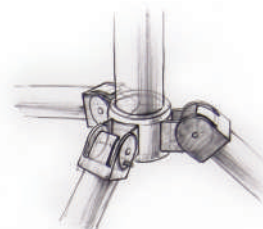
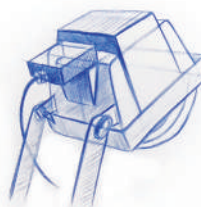


Nadezhda Kuvshinova

3rd year

Technical sketching, 2010

Tutor S.V.Voronezhtcev



Julia Usoltceva

4th year

Decorative landscape,  
2015

Teacher D.M.Evtushenko



Darya Gorbatenko

3rd year

Decorative still life, 2015

Tutor D.M.Evtushenko





Anna Nikomchuk  
4th year  
Still life in Tatlin style, 2015  
Teacher D.M.Evtushenko



Viktoriya Kim  
4th year  
Still life, 2011  
Tutor A.A.Kachalov





Irina Stepashkina

4th year

Florentine mosaic – sketch  
and fragment, 2014

Tutor V.S.Dmitriev



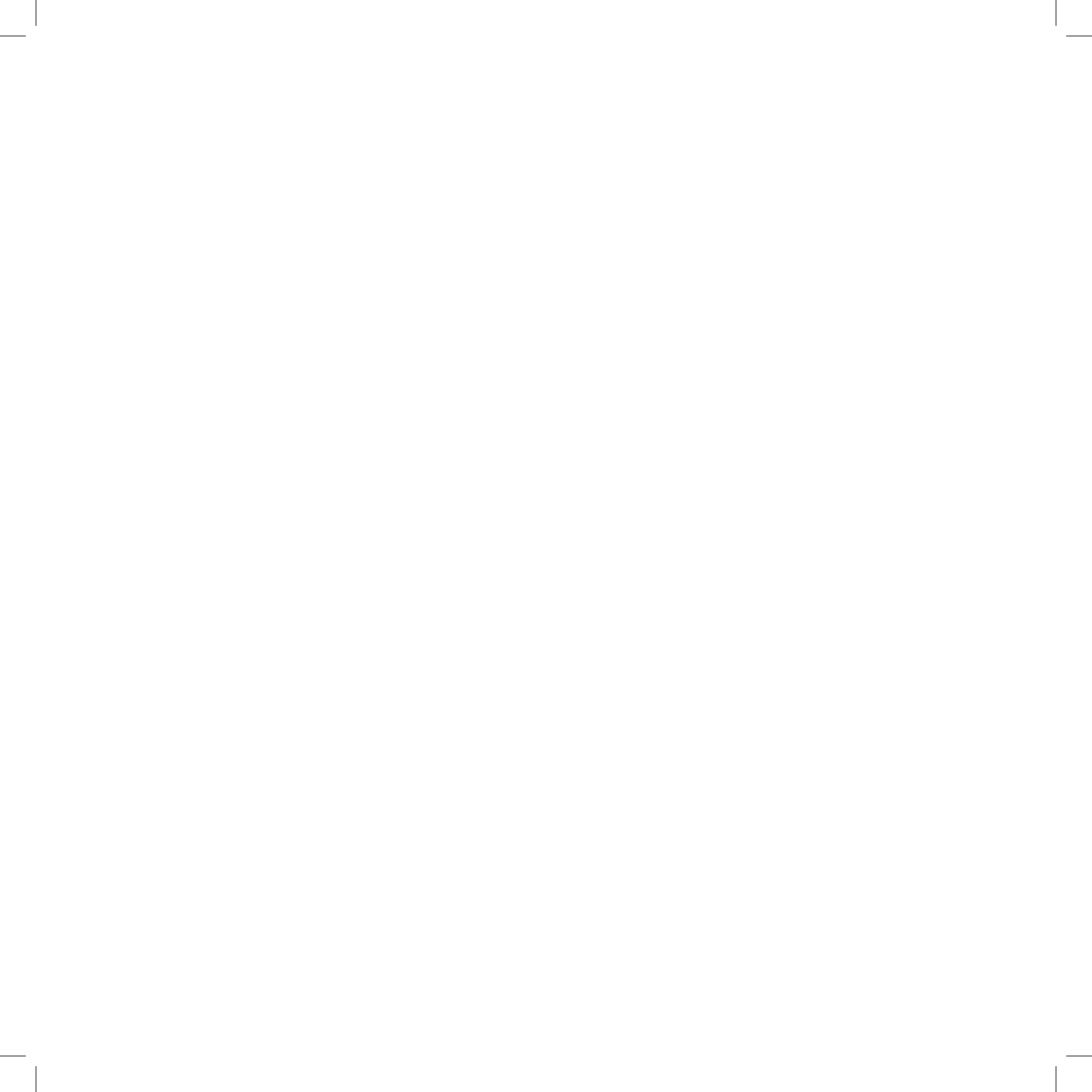
# National Design Institute

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# National Design Institute

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